

SUMMER MEETING 2027

SPONSORSHIP OPPORTUNITIES & BENEFITS

CALGARY, ALBERTA

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| September 7th | Farm Tours/Dinner
Hosted by Alberta Federation of Agriculture (AFA)
<i>(Members/Gold Sponsors - Invite Only)</i> |
| September 8th | CFA Policy Summit |
| September 8th | CFA FPT Ministerial Roundtable &
Government Evening Reception |

CFA SUMMER MEETING 2027

September 7th to September 8th, 2027
 Calgary, Alberta - In-Person Event

The Canadian Federation of Agriculture (CFA) invites your organization to be part of the **2027 CFA Summer Meeting in Calgary, Alberta** — one of Canadian agriculture's leading national gatherings.

Bringing together **over 200 farm leaders, industry stakeholders, political leaders, and Federal, Provincial and Territorial Ministers of Agriculture**, the Summer Meeting provides a unique opportunity to raise your organization's profile and build relationships with key leaders from across Canada's agriculture and agri-food sector.

Through the **CFA Policy Summit, FPT Roundtable, farm tours and networking events**, sponsors gain valuable visibility and opportunities to engage with the people shaping the future of Canadian agriculture.

Join us in Calgary and position your organization alongside Canada's leading agricultural voices and decision-makers.



September 7: Farm Tours & Dinner

Hosted by the Alberta Federation of Agriculture (AFA), exclusive farm tours bring together CFA members, key political officials and Gold Sponsor representatives, followed by a fabulous farm to table dinner.

September 8: CFA Policy Summit

Five to six engaging panels (interactive with audience) exploring key priorities and emerging issues facing Canadian agriculture.

September 8: FPT Roundtable

CFA members, industry stakeholders and sponsors engage with all Federal, Provincial and Territorial Ministers of Agriculture and senior officials on key national priorities.

September 8: Government Evening Reception

Hosted by the Alberta Government, this reception provides an opportunity to connect with agricultural and government leaders. Attendance is limited and subject to host-government approval.



See Sponsorship Opportunities/
 Benefits in Chart below.

SUMMER MEETING SPONSORSHIP OPPORTUNITIES

***NEW: Platinum Sponsorship:** This category is exclusively for those in the CFA Corporate Executive Partnership category. These organizations receive ALL Gold sponsorship benefits as noted below but also increased complimentary registrations & overall increased visibility at event.

GOLD SPONSOR \$5,000	SILVER SPONSOR \$3,000
(2) Complimentary Summer Meeting Registrations Valued at \$650.00 per person. Farm Tours & Private Dinner – Exclusive Invitation Up to two Gold Sponsor representatives are invited to the exclusive farm tours and private dinner hosted by the Alberta Federation of Agriculture (AFA) and the CFA on Tuesday, September 7th in Calgary (Noon to 9:00pm). Join CFA members, key political officials, Canadian Senators, provincial Ministers of Agriculture, and leading industry stakeholders for this exclusive event. CFA Policy Summit – Speaking / Panel Participation Gold Sponsors are invited to participate in the CFA Policy Summit as speakers or panelists based on their organization's area of expertise and CFA policy priorities. The session attracts over 200 delegates, with professional photography and social media promotion included. FPT Roundtable / Government Reception & CFA Board of Directors Meeting Attendance as guests and/or observers at all Summer Meeting events, including the CFA Board of Directors Meeting, Government Reception, and FPT Roundtable. Presidential Acknowledgment Recognition of your sponsorship by the CFA President during the opening of the Summer Meeting and CFA Board Meetings. Feature Article in CFA in ACTION Newsletter A complimentary, full-length article (no word limit) in CFA's weekly CFA in ACTION newsletter. You may include videos or links highlighting your organization's initiatives. CFA Registration Recognition Your organization's Gold Sponsor status will be featured on all registration materials. Social Media Recognition Pre- and post-event acknowledgment across all CFA social media platforms. Promotional Items Option to provide branded items for delegate gift bags, distributed by CFA with recognition. Banner Display Opportunity to display your company banner prominently throughout the Summer Meeting. Networking Opportunities CFA will facilitate introductions and one-on-one meetings with member organizations, subject to availability. Logo Visibility Your company logo will appear on the CFA Board Agenda and all Summer Meeting event signage.	(1) Complimentary Summer Meeting Registration Valued at \$650 per person. Logo Visibility & Event Recognition Your company logo will appear on the CFA Board Agenda and Summer Meeting signage at all events. Sponsorship will be acknowledged by the CFA President during the CFA Board Meetings. FPT Roundtable / Government Reception & CFA Board of Directors Meeting Attendance as guests and/or observers at all Summer Meeting events, including the CFA Board of Directors Meeting, Government Reception, and FPT Roundtable. Feature Article in CFA in ACTION Newsletter A complimentary, full-length article (no word limit) in CFA's weekly CFA in ACTION member e-newsletter. You may include videos or links highlighting your organization's initiatives. Website Visibility Your company logo, website link, and optional video message will be featured on the CFA Summer Meeting microsite. Social Media Recognition Pre- and post-event acknowledgment across all CFA social media platforms. Networking Opportunities CFA will help facilitate introductions and one-on-one meetings with member organizations, subject to availability.

FOR MORE INFORMATION ON CFA'S SPONSORSHIP EVENT AND PARTNERSHIP OPPORTUNITIES PLEASE CONTACT:



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CORPORATE PARTNER



CORPORATE EXECUTIVES



CORPORATE LEADERS



2026 CORPORATE LEADERS/EXECUTIVE PARTNERS
& CFA EXECUTIVE COMMITTEE



CFA PROVINCIAL MEMBERS 2026



CFA COMMODITY MEMBERS 2026

