



## Invitation to Contribute to a National Food Loss and Waste Study

You are invited to participate in an interactive workshop – taking place on July 17, 2024, during the Canadian Federation of Agriculture’s Summer Meeting and FPT Roundtable 2024 in Whitehorse, Yukon – to discuss and provide feedback on a national whole of chain food loss and waste study led by [Second Harvest](#), with research conducted by [Value Chain Management International](#) (VCMI).

**Registration is free and spaces are limited (see details below).**

In 2019, Second Harvest released the first national estimate of FLW along the entire value chain. On the study’s five-year anniversary, Second Harvest has engaged VCMI to examine changes that have occurred in FLW since 2019 and the reasons for such changes.

Reducing food loss and waste (FLW) provides businesses with potentially significant opportunities to increase margins and profitability, and measurably reduce their environmental footprint.

A series of two-hour validation workshops are being delivered across Canada in June and July to present findings from this research. These workshops will provide participants with the opportunity to comment on initial conclusions drawn from the analysis of data captured from a survey circulated across the food industry in April and May, and contribute to the development of sustainable solutions.

Participants will inform and help validate the research outcomes and reporting, which include:

- 1) Benchmarking Canadian FLW against estimates published in 2019
- 2) Quantifying the GHG emissions and water footprint associated with FLW
- 3) Identifying FLW in distinct types of foods (e.g. tree fruit vs. root crops; pork vs. beef)
- 4) Estimating the proportion of avoidable FLW that is associated with date codes

To reserve your place for the July 17 workshop, **please RSVP** to Caroline Glasbey ([caroline@vcm-international.com](mailto:caroline@vcm-international.com)) **by no later than Friday, July 12.**

**Venue:** Sternwheeler Hotel, Whitehorse, YT

**Date:** July 17, 2024

**Time:** 1:00 pm to 3:00 pm (registration at 12:30 pm onwards)

If you have questions regarding the workshop or the wider project, please contact:

### Second Harvest

Lori Nikkel, Chief Executive Officer

[lorin@secondharvest.ca](mailto:lorin@secondharvest.ca); 647-383-0159

or

### Value Chain Management International Inc.

Dr. Martin Gooch, Chief Executive Officer

[martin@vcm-international.com](mailto:martin@vcm-international.com); 416-997-7779