

FARM FINANCIAL HEALTH



SPONSOR: Scotiabank

Workshop theme: This workshop would explore current pressures facing Canadian producers, building off the platform of the CFA Farm Financial Health Report. Farmers are exposed to tremendous external pressure on their finances on everything from inflation and high input costs, commodity markets and geopolitical events. This workshop would focus on areas where farmers can exercise some control over their financial situation by delving deeper into on-farm risk management activities that will make them more financially resilient over the long term.



HEATHER WATSON - Presenter
Executive Director, Farm Management Canada

Heather Watson leads the team as Executive Director of Farm Management Canada, a national non-profit organization dedicated to increasing the awareness, appreciation and adoption of farm business management practices to help position Canada's farmers for sustainable growth and prosperity. Heather is also the Canadian representative to the International Farm Management Association. In 2022, Heather was recognized as one of Canada's Influential Women in Canadian Agriculture. Heather obtained her Bachelor's degree from the University of Guelph and went on to obtain her Master's degree from the University of Warwick in the United Kingdom.



NICK OAKLEY- Presenter
Business Development Lead, Farm Management Canada

Nick Oakley joined the Farm Management Canada team in 2019 as the Business Development Lead. He is dedicated to building partnerships and connections across the agricultural industry to leverage our collective expertise and resources to help meet the evolving needs of farmers from coast to coast. Working in the family's beef, crop and agri-tourism venture, Nick is passionate about reaching and empowering the next generation to help foster the business skills to ensure a bright future for agriculture. Nick is a graduate of the University of Guelph, a proud husband and a very busy father of three young children.



WARREN GOODLET - Presenter
Director General, Research and Analysis Directorate, Agriculture and Agri-Food Canada

Warren Goodlet leads a team that provides economic analysis, information, and forecasts related to the domestic and international agriculture and agri-food sectors, including economic and social trends, and the structure and performance of the Canadian agriculture and agri-food sector.

Prior to joining AAFC he worked at Environment and Climate Change Canada from 2009 to 2020 on a number of regulatory initiatives addressing air pollutants and greenhouse gas emissions, on economic analysis on the design and competitiveness implications of environmental policies, and as a policy advisor in the Deputy Minister's Office.

Warren has also worked at Finance Canada as an economist on climate change files and spent two years as a public school teacher. He holds a BSc in Biological Science and an MA in Economics from the University of Guelph, as well as a BEd from St. Thomas University.

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JEAN-FRANÇOIS PERRAULT - Presenter
Senior Vice-President & Chief Economist, Scotiabank

Jean-François Perrault joined Scotiabank on December 31, 2015 as Senior Vice-President and Chief Economist. He leads a team of Economists to support Scotiabank's domestic and international business lines and clients from retail to capital markets, providing Scotiabank's senior executives, business lines and customers with perspectives, insights and forecasts on economic, financial market and policy developments. Prior to joining Scotiabank, Jean-François held prominent roles with the federal government, the Bank of Canada, the International Monetary Fund and the World Bank. His educational background includes Master's and Bachelor's Degrees in Economics from the University of Ottawa.



MEGHAN MACPHERSON- Presenter
Director & Group Lead, Eastern Canada, Canadian Agriculture, Scotiabank

Meghan Macpherson joined Scotiabank in 2011 as a Credit Analyst on the Agricultural Banking Team. Since then, Meghan has worked in a variety of roles on the Agricultural Banking team at Scotiabank, including spending five years with the National Agricultural Credit Unit covering Agricultural accounts across Canada. Meghan is from a dairy operation in Eastern Ontario, has an Agricultural Business Degree and is very passionate about the Agriculture Industry. She currently resides in Eastern Ontario with her husband and two sons, is a Director on the Mountain Township Agricultural Society and assists on her home farm with bookkeeping responsibilities.



KAYLEE ARNOLD- Presenter
Director, Derivative Products Group, Scotiabank

Kaylee Arnold joined Scotiabank over 15 years ago and is currently a Director in the Derivative Products Group under the Global Banking and Markets division. Kaylee provides market and derivative education and structuring to assist clients with managing their interest rate and currency risks. While she works with clients in a variety of industries, Kaylee's primary focus is Scotiabank's agriculture customers across Canada. Kaylee holds a Bachelors of Math with specialization in Financial Analysis and Risk Management from the University of Waterloo, and lives in Toronto with her husband, two young sons, and dog.