



# 2024 ANNUAL GENERAL MEETING

*Seizing Opportunities: Canada's Growing Role on the World Stage*

**#CFAAGM24**

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## 2024 ANNUAL GENERAL MEETING AGENDA

*Seizing opportunities: Canada's Growing Role on the World Stage*

#CFAAGM24

February 27-28, 2024

WI-FI Password:  
Delta2024

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\*All times in EST


Delta Conference

[www.cfa-fca.ca](http://www.cfa-fca.ca)

WI-FI sponsor:



### Monday, February 26th

<p>3:00 p.m. – 5:00 p.m. ♀ Ballroom Foyer</p>	<p>Registration</p>
<p>7:00 p.m. – 10:00 p.m. ♀ 35 O'Connor St., 3rd Floor</p>	<p>Spirits Canada Welcome Reception <i>*All delegates invited</i></p> 

### Tuesday, February 27th

<p>7:45 a.m. – 4:00 p.m. ♀ Ballroom Foyer</p>	<p>Registration</p>
<p>8:30 a.m. – 10:00 a.m. ♀ Ballroom A-B</p>	<p>Farm Financial Health Workshop <i>*Pre-registration required</i> Sponsored by: <b>Scotiabank.</b></p>

<p>8:30 a.m. – 10:00 a.m.</p> <p> Ballroom C</p>	<p><b>Data and Agriculture Workshop</b></p> <p><i>*Pre-registration required</i></p> <p><i>Sponsored by:</i></p> 
<p>10:00 a.m. – 10:30 a.m.</p>	<p><b>Health Break</b></p> <p><i>Sponsored by:</i></p> 
<p>10:30 a.m. – 12:00 p.m.</p> <p> Ballroom A-B</p>	<p><b>Trade and Non-Tariff Barriers Workshop</b></p> <p><i>*Pre-registration required</i></p> <p><i>Sponsored by:</i></p> 
<p>10:30 a.m. – 12:00 p.m.</p> <p> Ballroom C</p>	<p><b>Cybersecurity and Agriculture Workshop</b></p> <p><i>*Pre-registration required</i></p> <p><i>Sponsored by:</i></p> 
<p>12:00 p.m. – 12:45 p.m.</p>	<p><i>Lunch</i></p>

## Plenary Sessions – For all attendees (Ballroom A-B)


<p><b>12:45 p.m. – 12:50 p.m.</b></p>	<p style="text-align: center;"><b>AGM Opening Remarks</b>  <b>Keith Currie, CFA President</b></p>
<p><b>12:50 p.m. - 1:00 p.m.</b></p>	<p style="text-align: center;"><b>Year in Review Video</b>  <i>Sponsored by:</i></p> <div style="text-align: center;">  </div>
<p><b>1:00 p.m. – 1:30 p.m.</b></p>	<p style="text-align: center;"><b>CFA Business</b></p> <p style="text-align: center;"> <b>Meeting Arrangements and Procedures</b>  <b>Adoption of Agenda</b>  <b>Approval of 2023 Annual General Meeting Minutes</b>    <b>2023 Financial Report – KPMG</b>  <b>Approval of KPMG as 2024 Auditors</b> </p>
<p><b>1:30 p.m. – 2:00 p.m.</b></p>	<p style="text-align: center;"><b>Keynote Speaker</b></p> <p style="text-align: center;"> <b>Robert Bonnie, Under Secretary for Farm Production and Conservation, USDA</b> </p>
<p><b>2:00 p.m. – 3:00 p.m.</b></p>	<p style="text-align: center;"><b>Supply Chain Dynamics in Canadian Agriculture Panel</b>  <i>Sponsored by:</i></p> <div style="text-align: center;">  </div>
<p><b>3:00 p.m. – 3:15 p.m.</b></p>	<p style="text-align: center;"><b>Health Break</b>  <i>Sponsored by:</i></p> <div style="text-align: center;">  </div>

<b>3:15 p.m. – 3:40 p.m.</b>	<b>Keynote Speaker</b> <b>John Weigelt, National Technology Officer, Microsoft Canada</b> <b>Digitally Transforming Agriculture with Artificial Intelligence</b>
<b>3:40 p.m. – 4:00 p.m.</b>	<b>Remarks from the Minister of Agriculture and Agri-Food Canada – Lawrence MacAulay</b>
<b>4:00 p.m. – 4:20 p.m.</b>	<b>Remarks from the NDP</b> <b>Alistair MacGregor, Critic for Agriculture &amp; Food</b>
<b>4:20 p.m. – 4:40 p.m.</b>	<b>Remarks from the Bloc Quebecois</b> <b>Yves Perron, Critic for Agriculture and Agri-Food</b>
<b>4:40 p.m. – 5:00 p.m.</b>	<b>Remarks from the Conservative Party</b> <b>John Barlow, Critic for Agriculture, Agri-Food and Food Security</b>
<b>5:00 p.m. - 5:15 p.m.</b>	<b>CFA Board of Directors' Photo</b>
<b>6:00 p.m. – 8:00 p.m.</b> ♀ <b>Panorama Room</b>	<b><i>President's Reception</i></b> <b><i>Sponsored by:</i></b> 

## Wednesday, February 28th

7:00 a.m. – 8:15 a.m. ♀ Pinnacle Room	Corporate Partner/Leaders Breakfast <i>*Invitation only</i>
8:00 a.m. – 12:00 p.m. ♀ Ballroom Foyer	<i>Registration</i>

## Plenary Sessions – For all attendees (Ballroom A-B)

8:40 a.m. - 9:00 a.m.	AG in the Classroom Mathieu Rouleau, Executive Director & Christa Wright, Relationship Manager
9:00 a.m. - 9:10 a.m.	Canadian Young Speaker in Agriculture Award Recipient Janel van Dongen
9:10 a.m. – 9:15 a.m.	Election of the Board of Directors
9:15 a.m. – 10:15 a.m.	 <p>Live with RealAg Radio: Geopolitics and its impact to Canadian Agriculture</p> <p><i>Sponsored by:</i></p> 
10:15 a.m. – 10:45 a.m.	CFA Corporate Partner

	 <b>Fireside Chat: Building a Resilient Industry</b> <b>Justine Hendricks, FCC President and CEO</b> <b>Keith Currie, CFA President</b>
<b>10:45 a.m. - 10:55 a.m.</b>	<b>Health Break</b> <i>Sponsored by:</i> 
<b>10:55 a.m. – 11:00 a.m.</b>	<b>DOTS Test Question</b>
<b>11:00 a.m. – 12:00 p.m.</b>	<b>Resolutions</b>
<b>12:00 p.m. – 1:00 p.m.</b>	<b>Lunch</b>
<b>1:00 p.m. – 2:30 p.m.</b>	<b>Resolutions (continued)</b>
<b>2:30 p.m. – 2:45 p.m.</b>	<b>Sustainable Agriculture Strategy Update</b> <b>Sophie Beecher, Director General, AAFC</b>
<b>2:45 p.m. – 3:00 p.m.</b>	<b>President’s Closing Remarks</b>

**Thursday, February 29<sup>th</sup> 8:30am – 1:00pm EST: CFA Board of Directors Meeting**