

# TRADE AND NON TARIFF BARRIERS



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**Workshop theme:** This workshop will explore how changing geopolitical dynamics are influencing the prevalence of technical, non-tariff barriers to trade, assessing the implications for Canadian agriculture today and into the future.



**PAUL SPENCER - Moderator**  
**Global Trade Policy Advocacy Leader, Corteva**

Paul Spencer joined Corteva Agriscience in January 2019 and is the Global Trade Policy Advocacy Leader. He provides strategic counsel to the company's business platforms on a range of trade policy issues, including plant breeding innovations, biotechnology asynchronous approvals, low-level presence, and pesticide maximum residue levels. Paul represents Corteva externally on the the U.S. Grains Council's Trade Policy Advisory Team, the National Grain and Feed Association's Crop Technology Committee and the CropLife America Trade Steering Group.



**ERIN GOWRILUK - Panelist**  
**President/CEO, Canada Grains Council**

Prior to her Presidency, Erin most recently served as the Executive Director for the Grain Growers of Canada, where she managed the day-to-day operations and advanced federal policy work on behalf of 65,000 grain farmer members from coast to coast. She has an extensive and diverse background in agriculture policy having held senior policy roles with Syngenta Canada, the Alberta Wheat and Barley Commissions, and the Alberta Ministry of Agriculture and Rural Development.



**AARON FOWLER - Panelist**  
**Associate Assistant Deputy Minister for Trade Policy and Negotiations, Global Affairs Canada**

Aaron Fowler joined Global Affairs Canada (GAC) as Associate Assistant Deputy Minister for Trade Policy and Negotiations in 2022 following four years serving Agriculture and Agri-food Canada (AAFC) as Chief Agriculture Negotiator and Director General. Prior to working for AAFC, he had served in a variety of executive roles at GAC, including Executive Director of Tariffs and Market Access.



**MARTIN LAVOIE - Panelist**  
**President & CEO - Groupe Export Agroalimentaire Québec-Canada**

Active for over 25 years in the agri-food sector, Martin possesses a keen understanding of the imperatives associated with the export of food products. He has specialized in international trade, regulations, and marketing, notably serving as the CEO of Canada Pork in Ottawa. As the CEO of the Agri-Food Export Group, Martin dedicates his experience and expertise daily to support Quebec's agri-food exporters and assist in their international development strategies.