



2021 ANNUAL GENERAL MEETING

Unleashing Canadian Agriculture's Potential

FEBRUARY 24-26

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Unleashing Canadian Agriculture's Potential

#UnleashCDNAG

FEBRUARY 24-26

#CFAAGM2021

*Please Note: All times are in EST

FEBRUARY 24th & 25th LINK:

<https://www.meetview.com/CFAMain202102>

FEBRUARY 26th LINK:

<https://us02web.zoom.us/j/89776173149?pwd=YmRQQ0RIWjJ4ZERXYXZ1WUZOK3dMQT09>

MONDAY, FEBRUARY 22

1:00 p.m. – 3:00 p.m.

*For Executive Committee & Corporate Leaders/Partner Only

Virtual Corporate Leaders Annual Roundtable

TUESDAY, FEBRUARY 23

1:00 p.m. – 1:30 p.m.

*CFA Board of Directors and General Managers Only

**Unleashing Ag's Potential Discussion with Michael Hoffort
Private Q&A session with Michael Hoffort, FCC**

7:00 p.m. – 8:00 p.m.

*For All Registered AGM Delegates

Virtual Cocktail Reception Hosted by Spirits Canada

WEDNESDAY, FEBRUARY 24

10:00 a.m. – 10:10 a.m.

*Please login here: <https://www.meetview.com/CFAMain202102>

AGM Opening Remarks & CFA AGM Video

Mary Robinson, CFA President

Video sponsored by



POLICY WORKSHOPS

10:10 a.m. – 11:40 a.m.

Panel sponsored by



PANEL - Innovative Policy Options for The Future of Business Risk Management Programming

- **Moderator:** Stuart Person, Senior Vice-President, Agriculture, MNP, LLP
- Tyler Fulton, Manitoba Cattle Producer
- Dave Sept, Golden Spruce Nurseries
- Alan Ker, Professor, Department of Food, Agricultural & Resource Economics, University of Guelph
- Glenn Fox, Professor, Department of Food, Agricultural & Resource Economics, University of Guelph

11:40 a.m. – 11:45 a.m.

CFA Corporate Leader Update: FHCP (live)

Michael Graydon, CEO, Food, Health, and Consumer Products of Canada

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11:45 a.m. – 12:45 p.m.

Panel sponsored by



PANEL - Generating Income from Greenhouse Gas Offset Credits

- **Moderator:** Michelle Nutting, Global Lead, Agriculture and Sustainability, Nutrien
- Karn Manhas, Founder & CEO, Terramera
- Graham Gilchrist, P.Ag., CEO, Biological Carbon Canada
- Judy Meltzer, Senior Advisor to the Deputy Minister, ECCC

12:45 p.m. – 1:15 p.m.

Health Break

Sponsored by Welch, LLP & Utensil.ca



PLENARY SESSIONS

1:15 p.m. – 1:45 p.m.

CFA Business

- Voting Procedures
- Adoption of the Agenda
- Approval of 2020 Annual General Meeting Minutes
- 2020 Financial Report – Christa Casey, CPA, CA, Welch, LLP
- Adoption of 2020 Financial Report
- Request for Proposal from Auditors

1:45 p.m. – 1:50 p.m.

CFA Executive Officer Acclamations

1:50 p.m. – 1:55 p.m.

CFA Corporate Leader Update: Syngenta (pre-taped video)

1:55 p.m. – 2:00 p.m.

CFA Corporate Leader Update: Fertilizer Canada Update (pre-taped video)

2:00 p.m. – 2:40 p.m.

Area One Farms: An Equity Model for Farm Expansion in Canada
Joelle Faulkner, Founder & CEO

THURSDAY, FEBRUARY 25

*Please login here: <https://www.meetview.com/CFAmain202102>

PLENARY SESSIONS

10:00 a.m. – 10:30 a.m.

Remarks, Q&A with the Leader of the Conservative Party
The Honourable Erin O'Toole

10:30 a.m. – 10:35 a.m.

CFA Corporate Leader Update: RBC (pre-taped video)
Ryan Riese, National Director, Agriculture

10:35 a.m. – 10:40 a.m.

CFA Corporate Leader Update: BASF Canada (pre-taped video)

10:40 a.m. – 11:10 a.m.

Remarks, Q&A with the Minister of Agriculture and Agri-Food Canada
The Honourable Marie-Claude Bibeau

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11:10 a.m. – 11:40 a.m. **Remarks from the Leader of the Bloc Québécois & Agriculture Critic**
• Yves-François Blanchet, Party Leader, MP for Beloeil-Chambly (QC)
• Yves Perron, Agriculture Critic, MP for Berthier-Maskinongé (QC)

11:40 a.m. – 11:45 a.m. **CFA Corporate Leader Update: Nutrien (live)**
Cam Baker, Director, Government & Industry Affairs (Canada)

11:45 a.m. – 12:00 p.m. **Brigid Rivoire Mental Health Award**
• Portia MacDonald-Dewhirst, Executive Director, CAHRC
• Marcel Hacault, Executive Director, CASA
• Presentation by Award Recipient

12:00 p.m. – 12:30 p.m. **Health Break**
Sponsored by Welch, LLP & Utensil.ca



12:30 p.m. – 1:30 p.m. **PANEL – Unleashing Agri-Food's Potential Path Forward: The Downstream Stakeholders Perspective**

Panel sponsored by



- **Moderator:** Randy White, President, Sysco Canada
- Carla Ventin, Senior Vice-President, Government Relations, Food, Health & Consumer Products of Canada
- Gary Sands, Senior Vice-President, Government Relations, Canadian Federation of Independent Grocers

1:30 p.m. – 1:35 p.m. **CFA Corporate Leader Update: John Deere (live)**
Marshall Graves, Small Grains Production System Manager
- N.A., Australia & N.Z.

1:35 p.m. – 1:40 p.m. **CFA Corporate Leader Update: MNP Update (live)**
Stuart Person, Senior Vice-President, Agriculture

1:40 p.m. – 2:00 p.m. **Remarks from New Democratic Party Agricultural Critic**
• Alistair MacGregor, MP for Cowichan-Malahat-Langford (BC)

2:00 p.m. – 2:05 p.m. **CFA Corporate Leader Update: KPMG Update (live)**
David Guthrie, National Leader, Agri-Business

2:05 p.m. – 2:10 p.m. **Day 2 - CFA President's Closing Remarks**
Mary Robinson, CFA President

FRIDAY, FEBRUARY 26 ***Please login on Zoom:**
<https://us02web.zoom.us/j/89776173149?pwd=YmRQQ0RIWjJ4ZERXYXZ1WUZOK3dMQT09>

10:00 a.m. – 12:00 p.m. **Resolutions**
Andy Kuyvenhoven, Chair

12:00 p.m. – 12:30 p.m. **Health Break**
12:30 p.m. – 2:30 p.m. **Resolutions (continued)**
2:30 p.m. **President's Closing Remarks**

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